

Contents

S.No	Title of the Paper	Page No
1.	Theme: Cross Cultural Issues in HR Culture and HR: A Psychological Analysis *Akshatha G Kulkarni **Dr. H. S. Ashok	01
2.	“Facilitating Protégé Career Development through Roles of Mentors in Software Companies” *Balu.L **Dr. Leena James	04
3.	Strategic Considerations for Business Ethical Decision Making *Dr. R.Murugesan **Sujitha Paul.H	15
4.	A Study on the Impact of Cross -Culture on Human Resources Management Practices in India *Dr.H.M.Tejaswini **M.N. Gurudath ***H.K.Manjula	25
5.	A Study on Labour Welfare as a Strategic HR Practice at KAVIKA Ltd, Bengaluru * Dr.K.Pramod Gonchkar ** K.B.Ravindra	31
6.	Factors influencing Job Satisfaction in Public Road Transport *Dr. Veena K N, **Dr. S. J. Manjunath ***V.J.Byra Reddy	39
7.	The Impact of Cultural Differences in Cross Cultural Management *Indulekha Manayil **Sanjana Chinnu Jacob	49
8.	“A Study on the Impact of Compensation on Job Satisfaction with Special Reference to Staff of Self-Financed Autonomous Colleges in Bangalore” *Mohammed Umair **Nagaraju M.G ***Jayakumara K.H	53
9.	Green HRM Practices: - A Strategic Tool for Sustainable Environment *JyothiMagoduNagaraju	58
10.	The Study of Challenges and HR Interventions in Corporate Social Responsibility in MNC'S *Lakshmi K K	66
11.	Strategies and Techniques of Persuasive Communication: An Effective Tool for Managerial Success	71
12.	Employee Participation in Decision Making and Management: It's Impact on Employee Productivity *Dr. M. Prakash **Savitha G Pai	75