

A STUDY ON AWARENESS LEVEL TOWARDS E LEARNING RESOURCES AMONGST MBA STUDENTS -A STUDY AT BENGALURU

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ABSTRACT

E-resources are the products that a library makes access able over a computer network. The term "electronic resources" also refers to digital data collections, full-text search engines, electronic reference books and bibliographic databases that are available online. Electronic resources are often known as E-resources, are documents in digital format that may be accessed online. The findings showed that out of 120 respondents 50.8% are male respondents and 49.2% are female respondents. From the analysis it is found that 44.17% students agree about there level of awareness towards E-books and only 5% students disagree about there level of awareness towards E-journals.

Keywords: E-resources , MBA students, E-books, E-journals

INTRODUCTION: In the field of information and technology has seen significant transformation. The conventional libraries have been replaced with digital and virtual ones. From their digital or virtual library spaces, today's modern libraries offer a variety of services to their patrons, as well as assisting them in getting the information they need at their fingertips wherever they are. Electronic resources, or E-resources, have grown in importance for users and libraries alike in this age of information explosion. In this context, this article investigated student knowledge of and usage of electronic resources or E-resources. In order to quickly expand, it's crucial to comprehend and employ electronic resources. So, materials that appear to be in an electronic format and are made available to users using any computer-based information retrieval system are referred to as E-resources.

Electronic journals, electronic books ,electronic magazines ,E- thesis and projects, E- newspaper, E-syllabus, e - employment news, E-question paper ,E-videos ,online databases in different digital formats, Adobe Acrobat documents (.pdf), and Web Pages are types of E-resources.

OBJECTIVES OF THE STUDY

1. To study the awareness level among the MBA students towards open access to e -learning resources.
2. To identify the difficulties faced by the users while accessing to open access to E-resources
3. To determine the level of satisfaction of users about e –resources services..

LIMITATIONS OF THE STUDY:

1. The data collected will be limited to Bengaluru city only.
2. The study is limited to MBA students only and therefore summarized to other students.
3. The study is based on primary data which have their own constraints.

REVIEW OF LITERATURE:

AUTHOR	YEAR	FINDINGS
Maitato and Botswana	2020	The study carried out research on the frequency and intent of E-resource use in relation to the awareness level of students at Sardar Vallabhbhai Patel University of Agriculture and Technology. This study looked at how often and for what purposes E-resources were used at Sardar Vallabhbhai Patel University of Agriculture and Technology. Accordingly, the study looked at the student population's demographics and knowledge of E-resources. This study employed a descriptive research design. For this investigation the deliberate sampling approach was used. There are 120 respondents in the sample. One null hypothesis was tested at the significance level of 0.05 and three study objectives were satisfied. The study has revealed that pupils use electronic resources regularly with the internet ranking at the top.
Sharma and Srivastava	2019	The article carried out research on "Awareness and usage of online information resources in engineering college affiliated with RGPV, Bhopal." In private engineering college libraries connected to RGPV Madhya Pradesh .The study aims to determine faculty members awareness level and use of online information resources. The awareness of internet information sources among library users is briefly discussed in this research. E-resource availability in engineering college libraries was investigated. The preliminary study's research reveals the reason why people use internet resources and how satisfied they are with them.
Yamson, Appiah, and Tsegah	2018	The research was investigated on the use of digital vs. printed resources in the library at Central University in Ghana. Users are observed to be more drawn to print materials than to electronic ones. Because the university is spending so much money on E-resources, the library staff is working especially hard to increase the usage of these materials.

RESEARCH METHODOLOGY:

This study involved a descriptive research design and a well-designed online questionnaire was used to collect data. The 120 respondents were MBA students from various colleges in Bengaluru .The questionnaire was administered among MBA students to collect the necessary primary data, keeping in view the objectives of the study. Observations were done using statistical tools such as correlation and chisquare test .The data collected through an online questionnaire has been analyzed by using SPSS software.

DATA ANALYSIS AND INTERPRETATION

Table 1 : Table showing the gender of respondents

SL.NO	PARTICULARS	RESPONDENTS	PERCENTAGES
1	MALE	61	50.8%
2	FEMALE	59	49.2%
	TOTAL	120	100%

Table 2 : Table showing the age of respondents

SL.NO	PARTICULARS	RESPONDENTS	PERCENTAGES
1	20-24 YEARS	87	72.1%
2	25-29 YEARS	15	12.3%
3	30-35 YEARS	11	5.8%
4	ABOVE 35 YEARS	7	9.8%
	TOTAL	120	100%

INFERENCEAL ANALYSIS

Analysis 1

Hypothesis 1

H0 : There is no significant association between awareness level and usage of E-resources.

HA: There is a significant association between awareness level and usage of E-resources.

4.1.1 Chi-Square Test

	Value	df	Asymptotic Significance (2-sided)
Pearson Chi-Square	344.008 ^a	224	.000
Likelihood Ratio	219.942	224	.564
Linear-by-Linear Association	34.011	1	.000
N of Valid Cases	120		

Analysis : Since P value = 0.00 less than 0.05, H0 is rejected and H1 is accepted at 5% level of significance, hence we conclude that there is a significant association between awareness level and usage of E-resources.

ANALYSIS 2

Hypothesis 2

H0: There is no significant relationship between satisfaction level for E-books among MBA students.

HA: There is a significant relationship between satisfaction level for E-books among MBA students.

4.2.1 Correlation test

VARIABLES		Satisfaction level	E-books
Satisfaction level	Pearson Correlation	1	.373**
	Sig. (2-tailed)		.000
	N	120	120
E-books	Pearson Correlation	.373**	1
	Sig. (2-tailed)	.000	
	N	120	120

Analysis: Since P value =0.00 less than 0.05, H₀ is rejected and H₁ is accepted at 5% level of significance, hence we conclude that there is a significant relationship between satisfaction level for E-books among MBA students.

FINDINGS:

1. Out of 120 respondents 50.8% are male respondents and 49.2% are female respondents.
2. The analysis reveals that, 72.1% respondents are between the age group of 20 -24 years and majority of them are MBA students.
3. It is found that 5.7% respondents strongly disagree and 20.5% respondents strongly agree that they are aware of E-resources that are available.
4. 24.16% students occasionally access to E-resources and that 25% students strongly disagree to access E-resources twice in a week.

SUGGESTIONS:

The study recommends that students concentrate more on using E-resources and identify the challenges and limitations users encounter when accessing E-resources with some purposeful recommendations for its improvement. It also suggests appropriate recommendations to improve facilities and services related to the use of E-resources, as well as by raising awareness about the use of E-books, E-journals and E-magazines. The supply of improved internet capabilities an increase in reading proficiency, the creation of a supportive environment, and ongoing instruction of students in the use of electronic resources. The bandwidth and processors used for the utilisation of electronic resources should be increased in order to fix the poor internet access.

CONCLUSIONS:

The current study investigated on student awareness, usage, and problems with using electronic resources. Modern libraries are expanding their E-resource collections as a result of the rising popularity of these materials. As a result, E-resources are crucial to the teaching and learning profession. Students mostly use online resources for academic and research purposes, specifically to get ready for assignments, projects, course work, final exams, etc. The majority of respondents use electronic resources on a weekly basis, the study also found. The main difficulties that students encounter when using electronic resources, nevertheless, are inadequate training, a lack of professional assistance and slow internet connectivity. The study also identified the need for the following actions: provision of quick internet connection; provision of sufficient funding; provision of acceptable infrastructure; provision of regular power supply and provision of user education, among others.

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